

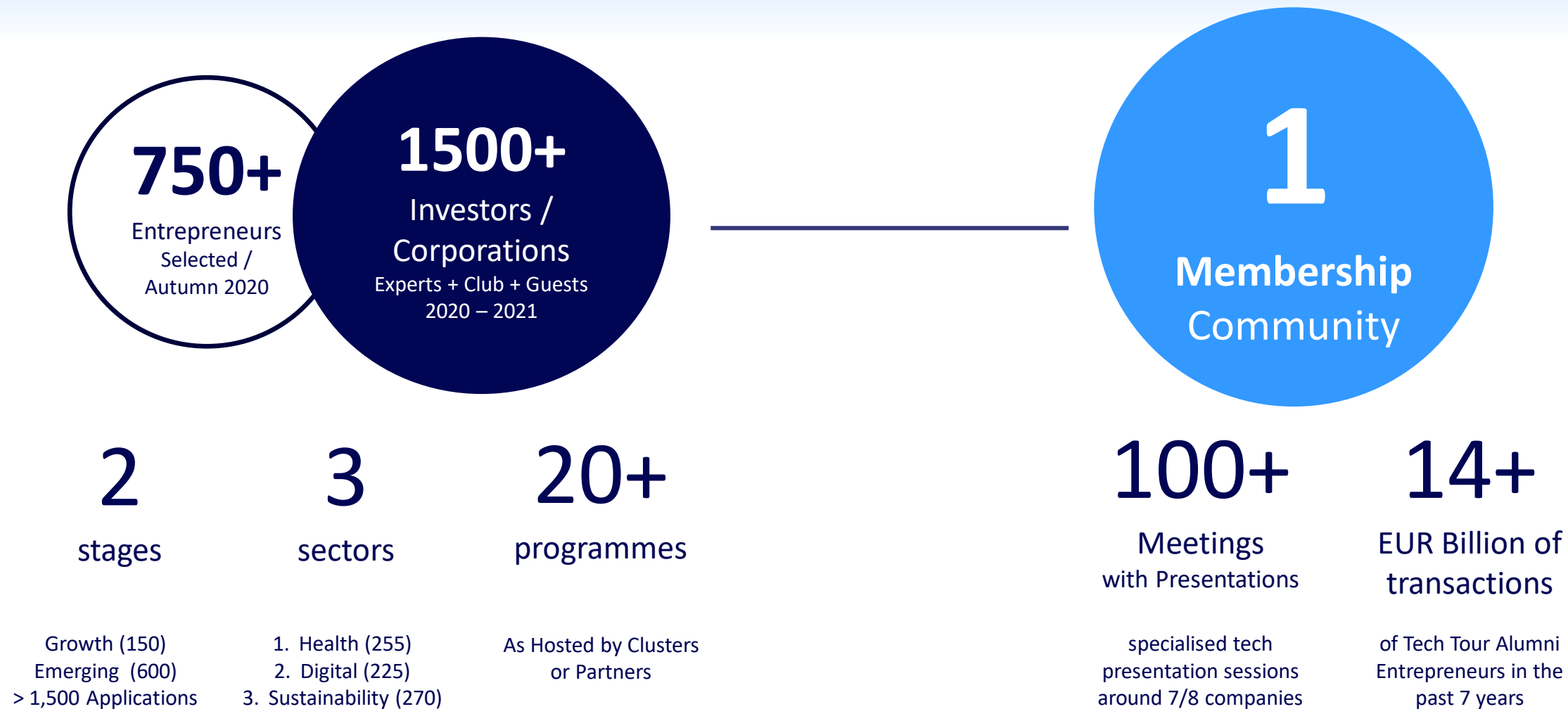


TechTour

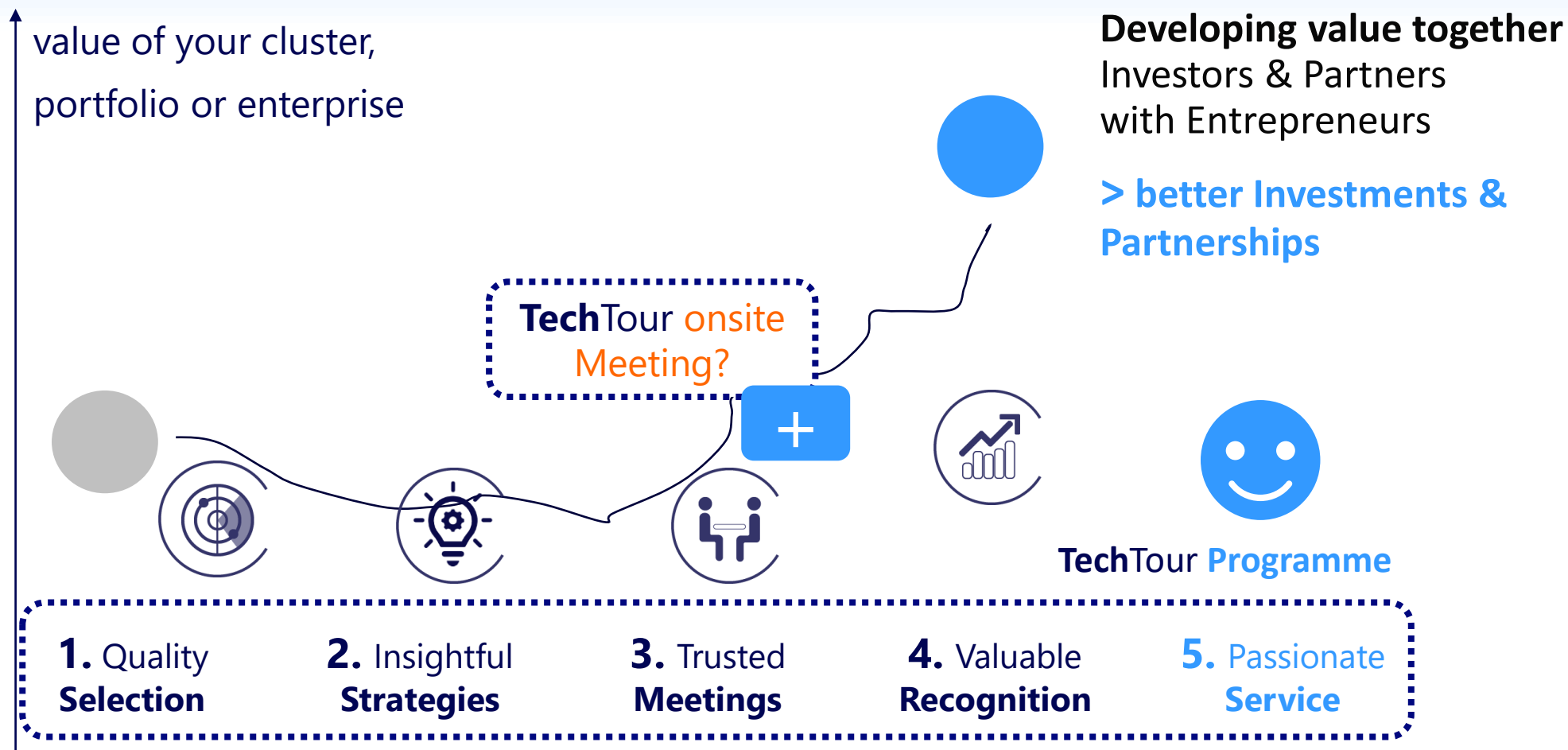
Overview

the collaborative network of
**entrepreneurs
& investors**

adding value to
your tech enterprise(s)/portfolio/cluster
raising investments & partnerships
to build world-class impact



STAGE	SECTORS	PROGRAMMES	TRACKS
Growth Series A+ Series B or later	Digital	Growth 50 Europe	Digital, Sustainability, Health
	Health	Heath	Medtech, Digital Health
	Sustainability	Energy in Transition	Decarbonisation, Efficiency, Renewables, ...
	All Tech	Deeptech	Hardware, Software, Space, Quantum
Emerging Seed Series A	Digital	Photonics	Technology, Applications. Health
		XR	Technology, Applications. Industry
		Open Digital	All Digital
	Health	Care	Tbc
		Medical	Tbc
		Open Health	All Health
	Sustainability	Bioeconomy & Food	Bioeconomy, Food, Agritech, Circular
		Oceans	Food, Energy, Environment, Shipping
		Materials	Materials, Mining, Circular, Industry 4.0.
		Open Sustainability	All Sustainability
	Regional (all Tech)	Alpine	Digital, Sustainability, Health
		Nordic	Digital, Sustainability, Health
		France Transfer	Digital, Sustainability, Biotech, Medtech
		NRW Germany	Digital, Sustainability, Health
	EC	InvestHorizon	Digital, Sustainability, Health



30+ Expert or Club
Investor Members

30 Hosted selected
Entrepreneur Members

60+ Investor or
Corporate **Guests**

10 online **Sessions/Services**
[+1 live Event]

Selection

Selection Panels

Engagement of specialised investors to nominate and assess entrepreneur applications

Selection Reviews

Expert investor reviews deliver benchmarking and selection results

Kick-off

An online meeting to map the specific goals for each of the Members at the start of the Programme

Strategies

Academy

Entrepreneur peers and coaches review the plans of the selected Entrepreneurs leading to recommendations

Invitations

Guest Invitations service for contributing Entrepreneurs and Experts, as well as Club/Hosts/Partner Members



Entrepreneurs raising Series A can apply to gain support via Trust Groups – financed by the EC in assoc. with Eureka

Meetings

Opening Tour

Overview of Hosts, Partners, selected Entrepreneurs and engaged Investors & Partners

Pitching

Invitation-only online Sessions with Presentations to Selection Panel Experts, Club Members and Guests

One2Ones

Pre-scheduled & confirmed 15-minute-slots per meeting

Onsite Event

Shorter event if and when safety and travel conditions permit

Recognition

World Tour

Winners of Programme are invited to additional online sessions with international investor guests

Wall of Honour

Online visibility and recognition for Hosts, Partners and top rated Entrepreneurs



30+ Expert or Club
Investor Members

30 Hosted selected
Entrepreneur Members

90+ Investor or
Corporate **Guests**

10 online **Sessions/Services**
[+1 live Event]

Selection

Selection Panels

Engagement of specialised investors to nominate and assess entrepreneur applications

Selection Reviews

Expert investor reviews deliver benchmarking and selection results

Kick-off

An online meeting to map the specific goals for each of the Members at the start of the Programme

Strategies

Deep Dive

Invitation-only Sessions to review and discuss specialised topics hosted by Partners or the Investors Club

Invitations

Guest Invitations service for contributing Entrepreneurs and Experts, as well as Club/Hosts/Partner Members

Investor Insights

Invitation-only Sessions where investors share insights and present themselves and selected portfolio companies

Meetings

Opening Tour

Overview of Hosts, Partners, selected Entrepreneurs and engaged Investors & Partners

Pitching

Invitation-only online Sessions with Presentations to Selection Panel Experts, Club Members and Guests

One2Ones

Pre-scheduled & confirmed 15-minute-slots per meeting

Onsite Event

Shorter event if and when safety and travel conditions permit

Recognition

World Tour

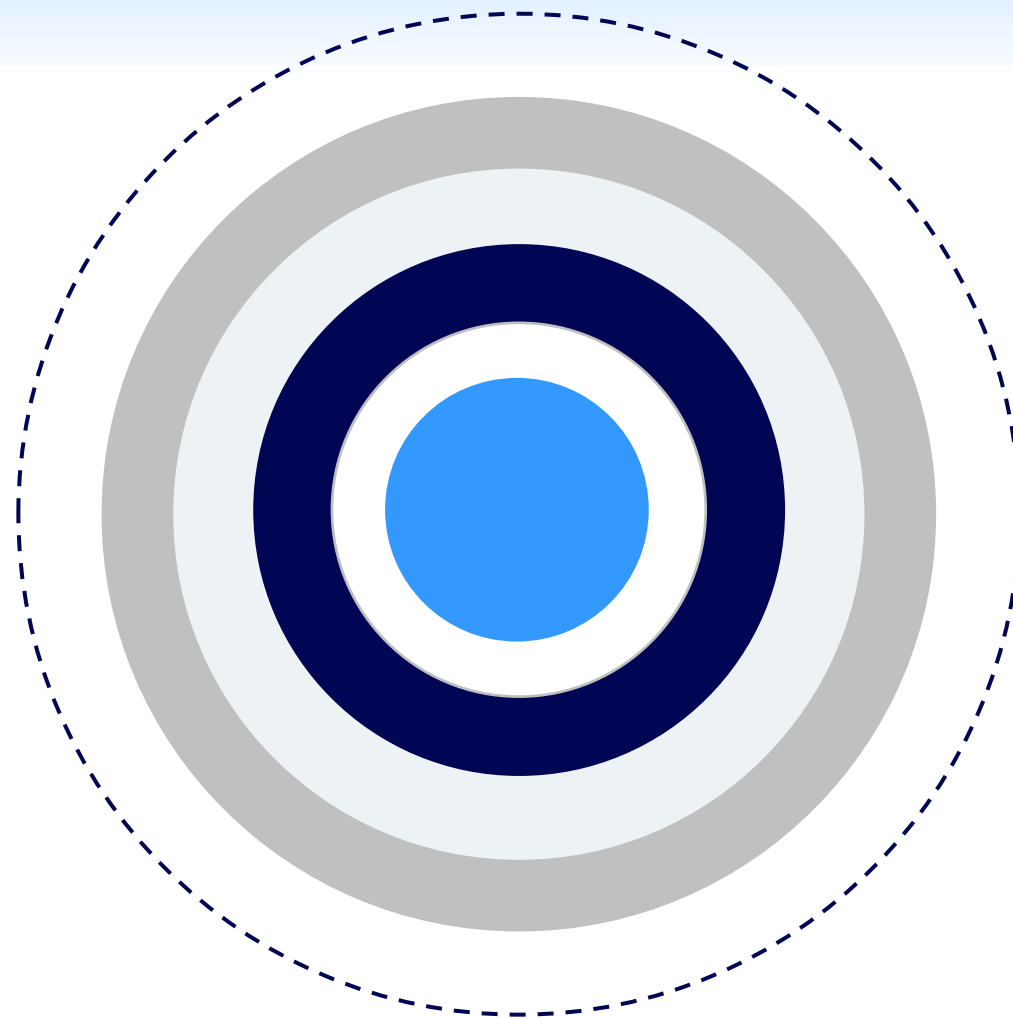
Winners of Programme are invited to additional online sessions with international investor guests

Wall of Honour

Online visibility and recognition for Hosts, Partners and top rated Entrepreneurs

Circles of Members

- Hosts - of Programmes with Tracks & Sessions
- Partners – Premium Rights to Programmes
- Club – Premium Access to Programmes
- Experts – Conditional Access to Programme
- Entrepreneurs - Selected for Programmes
- Guests – Invited by Members to Meetings or sessions



Cities, Regions & Clusters



Partners



An investor-only Community of Venture Capital, Corporate and Government investors facilitating co-investment and funding relationships, run by Tech Tour.

Independent VC Fund Managers



Corporate Investors



Institutional & Government





TechTour

Membership

the collaborative network of
**entrepreneurs
& investors**

**Media & Networks**

1. Develop attractive New Clients
2. Support Existing Clients
3. Develop Insights

Clusters (regional and tech/sector)

1. Support Own Tech Companies
2. Attract Tech Companies
3. Develop and Animate Own Eco-system

HNW Individuals (Initial, Serial & Angel)

1. Support Portfolio
2. Evaluate New Opportunities
3. Develop Personal Insights

Emerging

1. Raise (the best) Funding
2. Perfect Strategy (& Team)
3. Scale through Partnerships

Advisory specialists

1. Develop attractive New Clients
2. Support Existing Clients
3. Develop Recognition

Corporate Partners

1. Engage with selected Tech Entrepreneurs
2. Develop Internal & External network
3. Develop Insights

Investors (VC, CV, NPB, FO, PE)

1. Grow & Harvest Portfolio
2. (Co-)Invest in New Opportunities
3. Develop External Network

Growth

1. Scale through Partnerships
2. Raise (the best) Funding
3. Develop Personal Insights (Content)

Selected Tech
Entrepreneurs



Q1.
Quality
Selection



Q2.
Insightful
Strategies



Q3.
Trusted
Meetings



Q4.
Valuable
Recognition



5.
Passionate
Service

*Across **Regions, Sectors, Tracks & Stages***

Intelligence

on tech companies,
investors & partners
*enhances investments,
valuations and returns*

Insights

and benchmarks with/ of
peer strategies
*reduce risks and save
losses and time*

Meetings

with, and intros active
(Co-)Investors & Partners
*builds trust and leads to
solid deals and
partnerships*

Honours

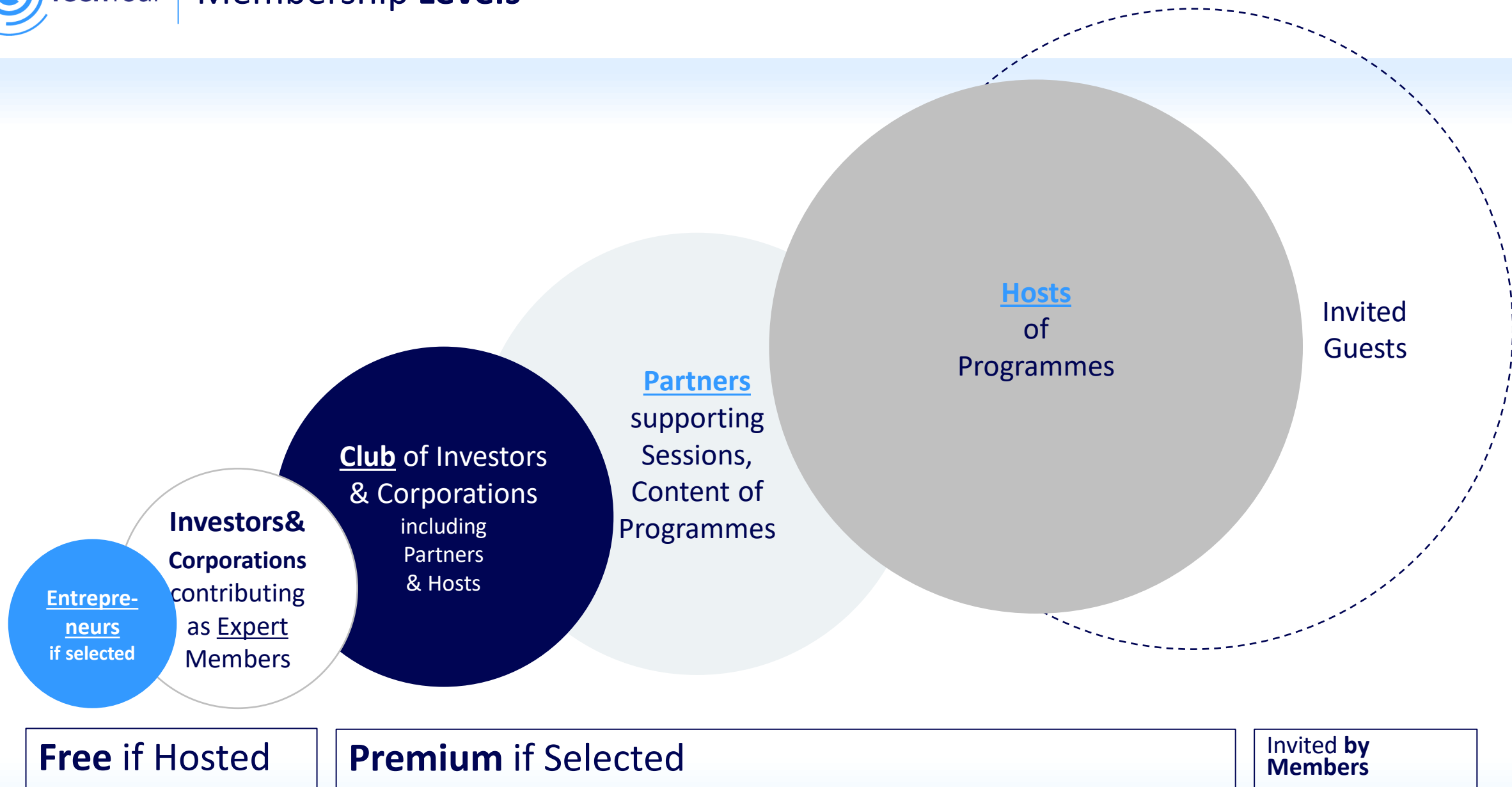
Earned with peers across
the Community across
regions
*builds brand visibility and
partnership leads*

Service & Network

Across the eco-system
with personalised service,
*saves time, costs, travel
and frustrations and
allows fun.* 😊

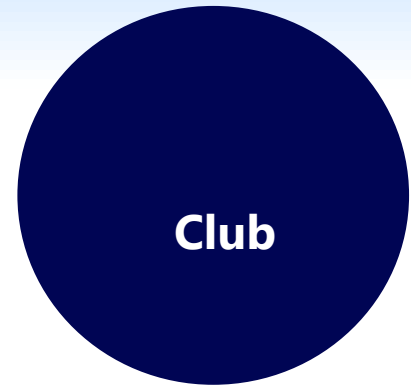
+ Onsite Meetings [when safe]

Online

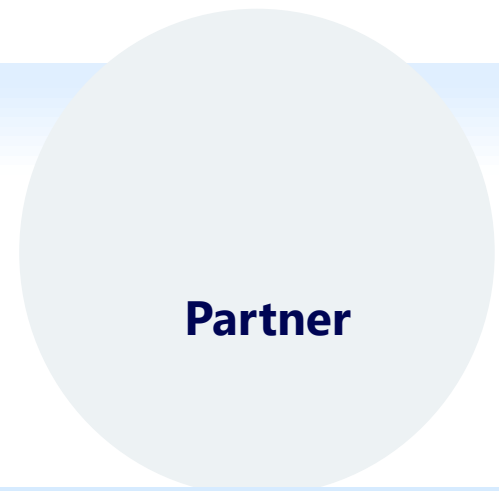


Premium Membership Options & Value

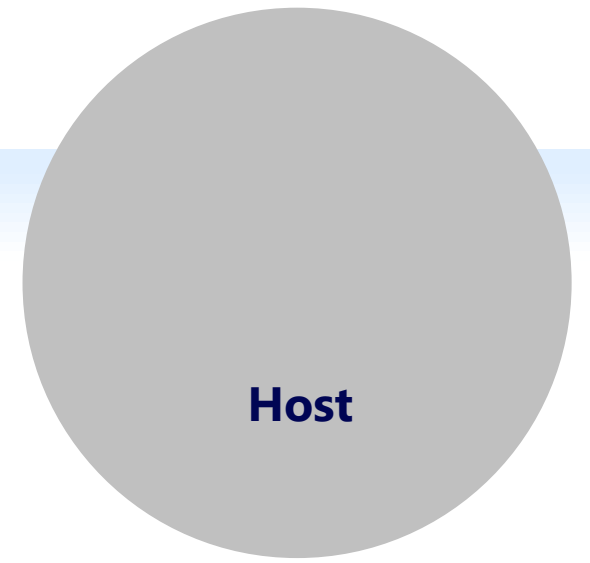
Membership



Club



Partner



Host

Value

- Community Premium Access
- Multiple User Seats

- Recognition in Community or selected Programmes
- + Club Value

- Support your eco-system in the Community
- + Club + Partner Value

Benefit

- Access all Programmes and their data, insights, sessions and base visibility & service

- Recognition on Programme(s) & sessions with premium visibility & service
- + Club Benefits

- Host a Programme with own Partner, Club& Entrepreneurs Members with full service
- + Club + Partner Benefits

Level (annual)

- EUR 8 -12K
- [-50% for investors]

- EUR 12 -30K

- EUR 60 -80K

(Investors Venture) Club Benefits



Intelligence

- Use Radar Search
- View ALL Member Profiles
- View all Selection Results
- Nominate Entrepreneurs



Insights

- Support Entrepreneurs
- Nominate Meeting Guests



(e)Meetings

- Take part in all programmes
- Meet 1on1 with Entrepreneurs, Investors and Guests of choice
- Session Facilitation opportunities



Recognition

- Take part in the World Tour eMeetings
- Be visible on home pages & on programme
- Contribute to News



Service

- Have user seats for a # of team representatives with web access
- Have a dedicated account manager and annual planning meetings

Programmes
Club Value

Investors
Club Extra

Extra Recognition

- Join Selection Panels of Choice

Investment Insights

- Join investor-only Sessions:
- Deep Dives
 - Investors Insights

Investor Meetings

- Access to Investor-only Break-outs

Extra recognition

- Premium Visibility as a Tech Tour Investors Club

Discount

- 50% deduction on fees if approved by the Investor Club Council



develop your portfolio clients effectively and efficiently

The Tech Tour Investors Venture Club (IVC) is premium part of the Tech Tour Membership, dedicated **only to active investors** (as approved by the IVC Council), thus they receive a 50% deduction of the Membership fee

	All 3 Sectors	2 Sectors	1 Sector
Sector Scope (digital, health, sustainability)	All 3	2	1
# Personal Seats	8	5	3
# Seats Selection Panels of Programmes	As desired	1-5	1-3
1-year Investors Club Membership fee (EUR) <i>(including a deduction of 50% for active investors – paying quarterly)</i>	EUR 10K	EUR 8K	EUR 6K
20% discounted <i>(if paid for the whole year)</i>	EUR 8K	EUR 6.4K	EUR 4.8k
further 15% reduction or 2 months free if joining by 31/12/2020 <i>(if paid for the whole year)</i>	EUR 6.8K	EUR 5.44K	EUR 4.08K

Entrepreneurs

take part in a (1 year) Programme (free if selected & hosted)

Investors

take part in expert panels or 1 level up in the Investors Club

Partners

contribute or host content and/or contacts

Programmes

20 Programmes to select 750 Entrepreneurs



Join

